

Goodnow Library Foundation Annual Sponsorship

New this year—all business sponsorships are valid through December 31, 2023 and include year-round benefits! Sponsorship donations and logos received by March 31 include benefits for the annual fundraiser on May 5. This is a special year for the GLF as we are celebrating 15 years of supporting the Goodnow Library. Thank you for your support!

Lead—\$5,000+

- Event sponsorship, including:
 - o Logo on invitation, signage, banner, program, and promotional materials
 - o Featured thank-you announcement to event audience
 - o 8 tickets to event
- Top-billing logo on sponsor poster, on display for the year in Goodnow Library lobby
- Logo with link to your business on GLF website homepage
- Recognition on GLF social media channels
- Feature and logo in GLF newsletter

Platinum—\$2,500-4,999

- Event sponsorship, including:
 - o Logo on signage, banner, program, and promotional materials
 - o Featured thank-you announcement to event audience
 - o 6 tickets to event
- Logo on sponsor poster, on display for the year in Goodnow Library lobby
- Logo on GLF website homepage
- Recognition on GLF social media channels
- Highlight and logo in GLF newsletter

Gold-\$1,500-2,499

- Event sponsorship, including:
 - o Logo/family name on banner, program, and promotional materials
 - o Featured thank-you announcement to event audience
 - o 4 tickets to event
- Logo on GLF website homepage
- Recognition on GLF social media channels
- Highlight in GLF newsletter

Silver—\$1,000-1,499

- Event sponsorship, including:
 - o Logo/family name on program and promotional materials
 - o Featured thank-you announcement to event audience
 - 4 tickets to event
- Logo on GLF website sponsor page
- Recognition on GLF social media channels
- Highlight in GLF newsletter

Bronze-\$500-999

- Event sponsorship, including:
 - o Logo/family name on program and promotional materials
 - o 4 tickets to event
- Listing on GLF website sponsor page
- Recognition on GLF social media channels
- Mention in GLF newsletter

Supporter—\$250-499

- Event sponsorship, including:
 - Listing on program and promotional materials
 - o 2 tickets to event
- Listing on GLF website sponsor page

To learn more, please contact Sarah Olson Liberman, director: 978-440-5562 or director@goodnowlibraryfoundation.org.

Deadline: Friday, March 31, 2023



2023 ANNUAL SPONSORSHIP AGREEMENT



Please choose from one of the following sponsorship levels:

☐ Platinum ☐ Gold Spot ☐ Silver Spot ☐ Bronze St ☐ Supporte Name:		99 199 9	
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